

Darci Jackson

FREELANCE PRESENTER, JOURNALIST
AND SOCIAL MEDIA PRODUCER

ABOUT ME

I am a freelance presenter, journalist and social media producer having just graduated with a First Class Degree from an undergraduate degree in Broadcast Journalism. I have gained invaluable experience in the industry working as a freelance in music journalism and social media.

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Midlands & North West

<https://darcijacksondj.wixsite.com/portfolio>

Achievements

Hosting an album launch show and Q&A with artist Rachel Chinouriri

Being accepted onto the John Schofield Trust Scheme for young journalists

Planning, organising and hosting numerous gigs with Dizzy Magazine

Winning Presenter of the Year and Best Daytime Show at the 2025 Shock Radio Awards

Hosting interviews and creating content with Student Music Network

Helping out the Billboard UK socials team at their Power Players event

Being invited to create content at fan events and festivals such as Live at Leeds

Skills

- Full UK Driving Licence
- Completed BBC Mandatory Training
- Proficient and confident in using Adobe PhotoShop, Premiere Pro and Lightroom as well as CapCut
- Proficient and confident in using Microsoft 365
- Proficient and confident in using all forms of social media
- Planning and organising
- Strong written and verbal communication
- Networking
- Able to work independently and in a team
- Can use own initiative
- Adept time management
- Able to work to tight deadlines
- Attention to detail
- Adaptability and flexibility

Education

2022-2025

University of Salford
First Class Honours
BA (Hons) Broadcast Journalism

2020-2022

Newcastle-under-Lyme College
A*-B A Levels in Photography, Media Studies and English Language

2015-2020

Moorside High School
11 Grade 6-9 GCSEs

Under the General Data Protection Regulation (GDPR), I consent to my CV and details being shared for work purposes

References
available on
request

Experience

DECEMBER 2025

BBC RADIO 1 CHRISTMAS PRESENTER

I have been selected as a BBC Radio 1 Christmas Presenter, and have recorded 4 shows to be broadcast on Radio 1 Anthems Discovery in 2026

OCTOBER 2025

RED CARPET CONTENT PRODUCER | DIY MAGAZINE

I was invited to interview and create content for DIY Magazine at the 2025 Mercury Prize. This included:

- Researching every shortlisted artist to plan for interviews
- Interviewing artists under pressure and with a tight time frame
- Building rapport with the artist and event PR teams to ensure everything ran as smoothly as possible
- Editing the interviews to be pushed out across social media channels

JUNE 2024- PRESENT

CO-OWNER | DIZZY MAGAZINE

Co-owning and running a freelance music magazine. My responsibilities include:

- Organising and conducting interviews for features
- Writing gig reviews and features
- Using Adobe PremierePro to edit social media content
- Co-running the social media channels
- Editing reviews that contributors have written
- Building rapport and making connections with PR, managers and others in the industry

MAY 2023-PRESENT

PART-TIME SALES ASSOCIATE | NIKE

Working part-time in one of sports company Nike's retail stores. My job entails:

- Building rapport with customers
- Organisational skills to assist with back of house
- Teamwork both in front and back of house with my colleagues to create the best shopping experience we can

OCTOBER 2024- NOVEMBER 2024

WORK EXPERIENCE | BBC MORNING LIVE

I spent two weeks with the team at BBC Morning Live, gaining experience with both the studio and films teams. During my time there, I:

- Researched ideas for VTs and live segments, one of which was used on a programme
- Spent time as a runner on the live show, looking after talent and standing by to assist with demos
- Went on shoots and built rapport with the various film teams and contributors and helped with setting up equipment
- Shadowed the edit teams and offered opinions and ideas
- Shadowed the social media team and helped to film some of their content

SEPTEMBER 2022- MAY 2025
RADIO HOST | SHOCK RADIO

Hosting a variety of shows including a drivetime slot and a new music show, as well as creating content online. This included:

- Creating engaging and exciting content for the show each week
- Building rapport and communicate effectively both with the audience, a co-host and wider radio team
- Proving my ability to react in high pressure situations
- Managing content for the social media pages
- Frequently contacting artists, management and labels through email in order to secure interviews